Press release

**NicLen invests in Cameo PIXBAR® G2 Series**

**Neu-Anspach, Germany - 05 September 2023 - NicLen GmbH continues to rely on Cameo. With its latest investment in the new PIXBAR G2 Series, the leading dry hire provider is expanding its lighting technology portfolio to include the new generation of Cameo LED bars, which are fully suitable for outdoor use thanks to their IP65 protection class. In addition to the PIXBAR 400 IP G2 RGBW, NicLen has also opted for the PIXBAR SMD IP G2 with SMD LEDs.**

The PIXBAR 400 IP G2 is part of the second generation of the Cameo PIXBAR Series and allows users a variety of creative designs and placement options for unique lighting effects and set designs. The well-thought-out accessory and mounting options for the PIXBAR G2 Series play a major role in this. In addition to the stack kit for connecting up to three units, the Verti-Mount bracket allows the LED bar to be set up vertically. Furthermore, the new PIXBAR G2 can also be mounted on a base plate with an M20 thread via the M20 adapter. In addition, the adjustable feet and the integrated (patented) Spin16 16mm TV spigots facilitate mounting on trussing.

The Cameo PIXBAR 400 IP G2 is based on 16x 4-in-1 RGBW LEDs and features a fanless cooling design for silent operation. The PIXBAR SMD IP G2 relies on two rows of SMD RGB LEDs as well as a centrally placed SMD white LED row for strobe effects and more. The 512 SMD LEDs in the PIXBAR SMD IP G2 are divided into 16 segments that can be controlled individually.

"We are delighted that we have now been able to include LED bars from Cameo in our rental catalogue with the PIXBAR G2 Series," explains NicLen Managing Director Jörg Stöppler. "The new PIXBAR generation has made a big leap forward and, in addition to its performance and outdoor capability, has convinced us above all with its sophisticated and diverse mounting options."

Thomas Jung, Sales Representative Adam Hall Group, says: "The long-term cooperation with NicLen is a great sign of confidence in our work and products. After the OTOS and OPUS moving light series, the ZENIT Outdoor LED Wash Lights and the S4 Softlights, customers throughout Europe can now also take advantage of the strengths of the PIXBAR G2 Series in their productions. We are excited about what the future holds and where we will see the new PIXBARs in the coming months."

#Cameo #ForLumenBeings #ProLighting #EventTech #ExperienceEventTechnology

**Further information:**[niclen.de](https://www.niclen.de/)

[cameolight.com](https://www.cameolight.com/)

[adamhall.com](https://www.adamhall.com/)  
[blog.adamhall.com](https://blog.adamhall.com/)

**About the Adam Hall Group**

Adam Hall Group is a leading German manufacturer and distributor offering event technology solutions to business partners around the world. Target groups include retailers, B2B dealers, event and rental companies, broadcast studios, AV and system integrators, private and public companies, and manufacturers of industrial flight cases. The company offers a wide range of professional audio, lighting, stage equipment and flight case hardware under its **LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®** brands. Founded in 1975, the Adam Hall Group has evolved into a modern, innovative event technology company with over 14,000 m² of warehouse space in its Logistics Park at its corporate headquarters near Frankfurt am Main. Thanks to its focus on value creation and service, the Adam Hall Group has already been awarded a whole series of international prizes for its innovative product developments and forward-looking product design by renowned institutions such as "Red Dot", "German Design Award" and "iF Industrie Forum Design". LD Systems®, in cooperation with the design agency F. A. Porsche, shows the future of pro audio design with its iconic MAUI® P900 speaker column and was accordingly recently honoured with the coveted German Design Award. More information about the Adam Hall Group can be found online at www.adamhall.com.